

SUMMER 2017 UPDATE

Changes for Edition 2.1

Information Systems for Business: An Experiential Approach

by France Bélanger, Craig Van Slyke, and Robert E. Crossler

Note that these changes have not been made in the ebook or print book.

Chapter 1

Page 9, Footnote 1:

Replace the URL in the footnote with the following URL:

<https://www.theguardian.com/technology/2014/nov/03/larry-page-google-dont-be-evil-sergey-brin>

Chapter 2

Page 24, Stats Box 2.1:

Replace the source link with the following URL:

[https://en.wikipedia.org/wiki/App_Store_\(iOS\)](https://en.wikipedia.org/wiki/App_Store_(iOS))

Chapter 3

No changes.

Chapter 4

Page 55, List of sources at top of page, first URL:

Replace <https://www.mobiquityinc.com/doctors-take-note-70-percent-people-track-their-health-and-fitness-daily-mobile-apps> with the following URL:

<https://finance.yahoo.com/news/doctors-note-70-percent-people-130000743.html>

Chapter 5

No changes.

Chapter 6

Page 112, Figure 6.7 caption:

The original source is no longer available. For similar visualizations, see the following URL:

<https://public.tableau.com/en-us/s/search/all/hiring%20terminating>

Chapter 7

Page 127, Business Example Box 7.1 Sources:

Replace <https://edtechmagazine.com/higher/article/2013/09/%20do-employers-value-online-learning-infographic> with the following URL:

<https://edtechmagazine.com/higher/article/2013/09/do-employers-value-online-learning-infographic>

Chapter 8

Page 162, Learning Activity 8.4, point 2:

Replace <http://windows.microsoft.com/en-us/windows-vista/tips-for-creating-a-strong-password> with the following URL:

<https://support.google.com/accounts/answer/32040?hl=en>

Page 164, Table 8.2, Source:

Replace the source information with the following:

Source: Based on information from the Biometrics Institute,
<http://www.biometricsinstitute.org/pages/types-of-biometrics.html>.

Page 178, References:

In first reference, replace

<http://reports.informationweek.com/abstract/21/12509/Security/Research:-2014-Strategic-Security-Survey.html?cid=smartboxtechwebanalytics7.300005661> with the following URL:

<http://www.informationweek.com/attacks-breaches/money-skills-and-hired-guns-2014-strategic-security-survey/d/d-id/1252328>

Chapter 9

Page 203, second paragraph after Learning Activity:

Replace <https://www.ethics.org/ecihome/research/research-library/free-toolkit/decision-making-model/> with the following URL:

<http://www.ethics.org/resources/free-toolkit/decision-making-model>

Page 209, Further Readings, “Anti-Phishing Game”

Replace <https://www.wombatsecurity.com/antiphishingphil/index.html> with the following URL

<https://www.wombatsecurity.com/research-and-results/case-studies-proofs-of-concept>

Chapter 10

No changes.

Chapter 11

Page 252, Learning Activity 11.A1:

Change learning activity to read as follows:

This activity allows you to get some additional practice at business process redesign. First, you need to download the template of one of the business processes (your instructor will tell you which one) from Creately: <http://creately.com/blog/examples/bpmn-templates-model-processes/>. In small groups, examine the template and then, with business process redesign in mind, modify the business process you downloaded to improve it.

Page 253, Further Readings, "IBM 2015"

Remove the IBM entry which includes the following URL:

<https://www.ibm.com/support/knowledgecenter/SS7J6S7.0.0/com.ibm.wbit.help.bpel.doc/topics/cunder.html>

Chapter 12

Page 277, Learning Activity 12.A4:

The current URL for the Salesforce.com video is the following:

<https://www.youtube.com/watch?v=s5n4CJbGfi4>

Chapter 13

Page 294, Learning Activity 13.3, Source:

Replace <https://www.census.gov/econ/estats/index.html> with the following URL:

<https://www.census.gov/programs-surveys/e-stats.html>

Chapter 14

Page 321, Table 14.2:

iDashboards:

Replace the URL for iDashboards with the following:

<https://www.idashboards.com/solutions/>

SAP:

Replace the link for SAP with the following:

<https://www.sap.com/products/dashboards.html>

Page 325, first paragraph after Figure 14.7:

Replace

http://www.thebusinessintelligenceguide.com/industrysolutions/airline/Americian_Airlines.php

with the following URL:

<http://www.cio.com/article/2417464/business-intelligence/business-intelligence-meets-bpm--using-data-to-change-business-processes-on-th.html>

Appendix A

No changes.

Appendix B

Learning Activity B.4:

Replace <http://www.apple.com/osx/apps/app-store/> with the following URL:

<https://itunes.apple.com/us/genre/ios/id36?mt=8>. Note that students may also use iTunes to find Apple apps.

Appendix C

Appendix D

Appendix E

Appendix F

Appendix G

Appendix H

No changes.

Appendix I

Learning Activity I7:

Replace link with the following URL:

<https://www.riaa.com/resources-learning/about-piracy/>

Appendix J

Appendix K

No changes.